Longfellow's Greenhouses

Strike It Rich Rose - New For 2026!

Rosa 'Strike It Rich'



Strike It Rich Rose flowers
Photo courtesy of NetPS Plant Finder

Height: 6 feet

Spread: 6 feet

Sunlight:

Hardiness Zone: 5

Group/Class: Hybrid Tea Rose

Description:

A lovely and elegant rose with a captivating spicy scent, held in generous clusters, breathtaking against a backdrop of deep green foliage; very disease resistant and vigorous

Ornamental Features

Strike It Rich Rose features showy fragrant fully double gold flowers with peach overtones and pink edges at the ends of the branches from late spring to late fall, which emerge from distinctive rose flower buds. The flowers are excellent for cutting. It has dark green deciduous foliage. The glossy oval compound leaves do not develop any appreciable fall color. The fruits are showy red hips displayed from early to late fall.

Landscape Attributes

Strike It Rich Rose is a multi-stemmed deciduous shrub with an upright spreading habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.



Strike It Rich Rose flowers
Photo courtesy of NetPS Plant Finder

This is a high maintenance shrub that will require regular care and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. Gardeners should be aware of the following characteristic(s) that may warrant special consideration;

- Disease
- Spiny

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Strike It Rich Rose is recommended for the following landscape applications;

- Accent
- Mass Planting
- Hedges/Screening
- General Garden Use

Planting & Growing

Strike It Rich Rose will grow to be about 6 feet tall at maturity, with a spread of 6 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front, and is suitable for planting under power lines. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 20 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid.

TENDER | BORDERLINE ZONE HARDY FOR OUR AREA | PLANT IN A PROTECTED AREA OUT OF DIRECT WINTER WINDS FOR BEST SUCCESS

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