Longfellow's Greenhouses

EverBloom™ Raspberry Jam Pinks - New For 2026!

Dianthus 'Raspberry Jam'



EverBloom Raspberry Jam Pinks flowers
Photo courtesy of NetPS Plant Finder

Plant Height: 6 inches

Flower Height: 8 inches

Spread: 24 inches

Spacing: 18 inches

Sunlight: ○

Hardiness Zone: 4

Other Names: Border Pinks, Cheddar Pinks

Group/Class: EverBloom Series

Description:

Stunning, large, pale pink flowers with raspberry-red centers and streaks, rise above compact mounds of silver-blue foliage on strong stems; great for flower arrangements; very floriferous with a tidy, uniform habit; deadhead to promote re-blooming

Ornamental Features

EverBloom Raspberry Jam Pinks is blanketed in stunning fragrant pink frilly flowers with crimson eyes and red streaks at the ends of the stems from mid spring to mid fall. The flowers are excellent for cutting. Its attractive grassy leaves remain grayish green in color with hints of silvery blue throughout the year.

Landscape Attributes

EverBloom Raspberry Jam Pinks is an herbaceous evergreen perennial with a mounded form. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

EverBloom Raspberry Jam Pinks is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use

81 Puddledock Rd
Manchester, ME 04351
(207) 622-5965

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Planting & Growing

EverBloom Raspberry Jam Pinks will grow to be only 6 inches tall at maturity extending to 8 inches tall with the flowers, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 18 inches apart. Its foliage tends to remain low and dense right to the ground. It grows at a medium rate, and under ideal conditions can be expected to live for approximately 10 years. As an evegreen perennial, this plant will typically keep its form and foliage year-round.

This plant should only be grown in full sunlight. It prefers to grow in average to moist conditions, and shouldn't be allowed to dry out. This plant does not require much in the way of fertilizing once established. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

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