Longfellow's Greenhouses

White Drift® Rose - New For 2026!

Rosa 'Meizorland'



White Drift Rose flowers
Photo courtesy of NetPS Plant Finder

Height: 24 inches

Spread: 3 feet

Sunlight: ○

Hardiness Zone: 4

Group/Class: Groundcover Rose

Description:

This variety is a compact spreading groundcover rose producing beautiful white double blooms throughout the season; foliage is deep green and provides great contrast; its spreading habit makes it perfect as a full sun groundcover foundation planting

Ornamental Features

White Drift Rose features showy double white flowers with gold eyes at the ends of the branches from mid spring to early fall. The flowers are excellent for cutting. It has dark green deciduous foliage. The oval compound leaves do not develop any appreciable fall color.



White Drift Rose flowers
Photo courtesy of NetPS Plant Finder

Landscape Attributes

White Drift Rose is a multi-stemmed deciduous shrub with a ground-hugging habit of growth. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This shrub will require occasional maintenance and upkeep, and is best pruned in late winter once the threat of extreme cold has passed. It is a good choice for attracting bees to your yard. It has no significant negative characteristics.

White Drift Rose is recommended for the following landscape applications;

81 Puddledock Rd
Manchester, ME 04351
(207) 622-5965

- Mass Planting
- Border Edging
- General Garden Use

Planting & Growing

White Drift Rose will grow to be about 24 inches tall at maturity, with a spread of 3 feet. It tends to fill out right to the ground and therefore doesn't necessarily require facer plants in front. It grows at a fast rate, and under ideal conditions can be expected to live for approximately 30 years.

This shrub should only be grown in full sunlight. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid.