



**Safari™ Dawn South African Phlox**  
- New For 2024!  
*Jamesbrittenia 'Safari Dawn'*

Height: 12 inches

Spread: 24 inches

Spacing: 10 inches

Sunlight: ☉ ☐

Hardiness Zone: (annual)

**Description:**

A heat tolerant variety that flourishes during the summer season; continuous blooms of rosy pink with soft yellow eyes are presented among green foliage; a mounded selection with trailing tendencies, perfect for beds, borders and containers

**Ornamental Features**

Safari Dawn South African Phlox features bold fragrant rose star-shaped flowers with buttery yellow eyes and white centers at the ends of the stems from late spring to early fall. Its lobed leaves remain green in color throughout the season.

**Landscape Attributes**

Safari Dawn South African Phlox is an herbaceous annual with a mounded form. Its medium texture blends into the garden, but can always be balanced by a couple of finer or coarser plants for an effective composition.

This plant will require occasional maintenance and upkeep, and can be pruned at anytime. It is a good choice for attracting butterflies and hummingbirds to your yard. It has no significant negative characteristics.

Safari Dawn South African Phlox is recommended for the following landscape applications;

- Mass Planting
- Border Edging
- General Garden Use
- Container Planting



*Safari Dawn South African Phlox flowers*  
Photo courtesy of NetPS Plant Finder



## **Planting & Growing**

Safari Dawn South African Phlox will grow to be about 12 inches tall at maturity, with a spread of 24 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 10 inches apart. It tends to be leggy, with a typical clearance of 1 foot from the ground, and should be underplanted with lower-growing perennials. Although it's not a true annual, this plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This particular variety is an interspecific hybrid. It can be propagated by division; however, as a cultivated variety, be aware that it may be subject to certain restrictions or prohibitions on propagation.

Safari Dawn South African Phlox is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.